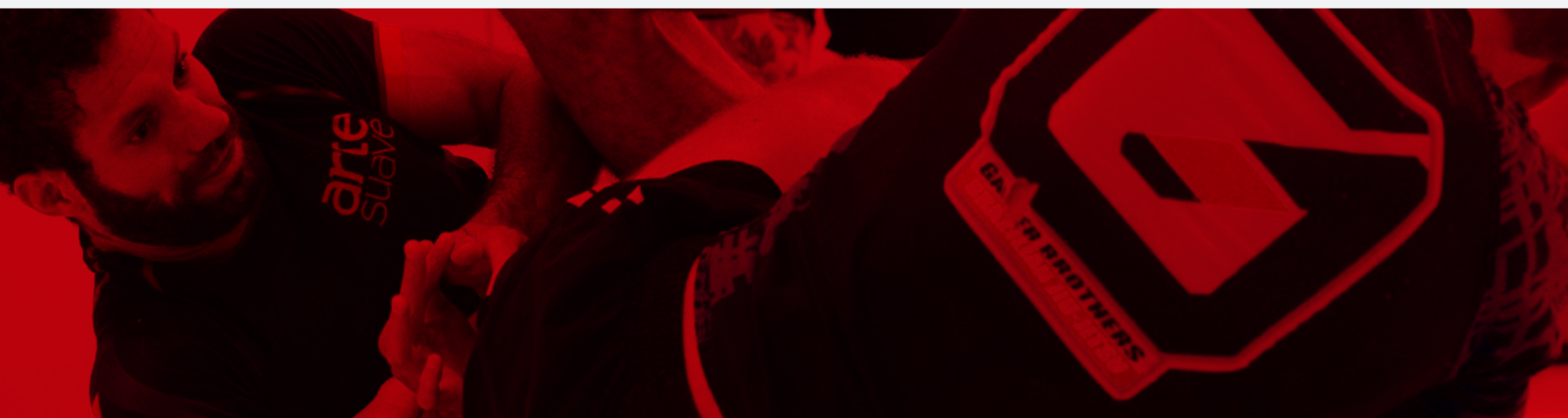




SUBWAVE

SUBWAVE

SPONSORSHIP PROPOSAL



FEB 2026

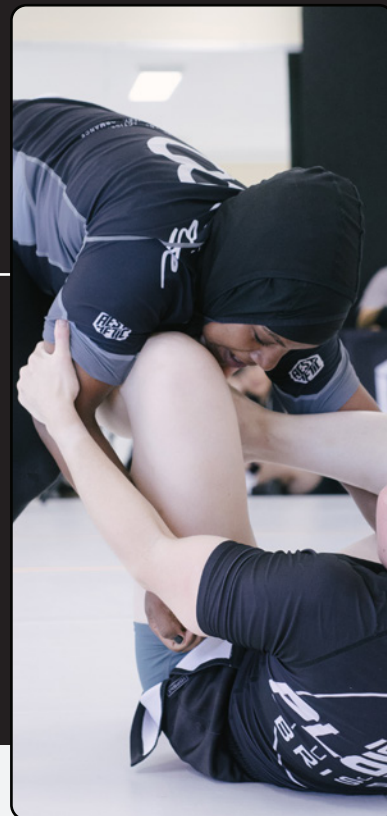
@subwavejj

JOIN THE NEXT **SUBWAVE** EVENT

Thank you for your interest in sponsoring **SUBWAVE**

Our events are designed to deliver real visibility, strong engagement, and genuine brand alignment.

Sponsors are integrated into the experience before, during, and after the event to ensure measurable value.



Why Subwave?

- Highly engaged live audience
- Strong digital reach across social media and video platforms
- Professional media capture for ongoing brand use
- Clear, tiered sponsorship options with defined deliverables
- Alignment with a growing, loyal community

We prioritise quality exposure and long-term relationships over volume.



What Happens Next?

Once a package is confirmed, we'll provide:

- A clear timeline
- Asset requirements
- Promotional schedule
- Confirmation of placements and deliverables

**BRAND
VISIBILITY**

All sponsors are featured in promotional materials including: Key art, event media, and post-event promo.

**LIMITED
PLACES**

Spots are limited to protect sponsor value.

SPONSORSHIP

PLATINUM: \$1,500 (1 available)

Top sponsor on Key art

- Video ads played throughout the stream (In between matches)
- 5 promo posts leading into the event
- 3 mins total ad space
- Branding printed on banners (Visible from A-Cam)
- Primary event sponsor
- Live ad read during the main event

GOLD: \$1,000 (1 available)

- Video ads played throughout the stream (In between matches)
- Live ad read during the co-main event
- 90 seconds ad space
- Branding printed on banners (Visible from A-Cam)
- 4 promo posts leading into the event
- Second position on Key art

SILVER: \$500 (2 available)

- Live ad reads during under card
- Small branding printed on banners (Visible from A cam)
- 2 promo posts leading into the event

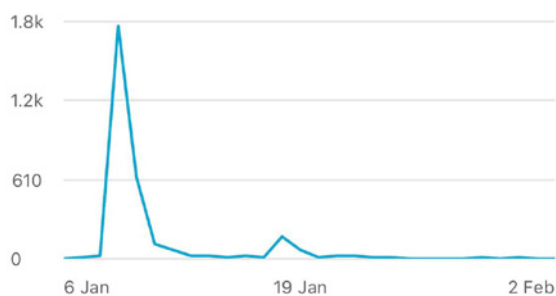
BRONZE: \$250 (4 available)

- Live ad reads during under card
- Small branding printed on banners (Visible from A cam)
- 1 promo post leading to event

EVENT METRICS. ■

1700 EVENT 1 ■
viewers

2200 EVENT 2 ■
viewers



LIVE: Subwave | Fight Night 1

2.2k



SubWave: The XVI

1.7k

● Views

3,089

3,713% more than previous 28 days

352k
views ■

50k
reach ■

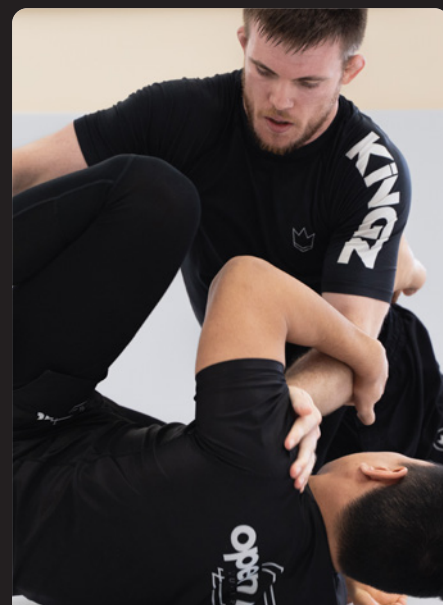
8k
interaction ■

Over the past 90 days Subwave's Instagram.
With a majority being first-time viewers.



Your brand is seen before, during, and after the event.

350k+ views. 50k+ reach. 72% new audience.
Measured. Proven. Growing fast.





LOGO PLACEMENT

Your logo will be featured prominently in event key art and various other promotional content we will release throughout the campaign.

Shown here are examples of logo placements on our Key art material for our sponsors. Each event will feature a new design and we will be working to provide our sponsors with the most optimal placement for their tier for each event.





@subwavejj 

 SUBWAVE